



## **The backsheet business in China market grew significantly**

In recent days, Coveme CEO, Mr. Gianpaolo Fedrigo, has visited China, that shows the China PV market is becoming increasingly important to this transnational enterprise. “The annual growth of the sales and revenue of 2014 come mainly from North America and China markets” said Mr. Fedrigo

Coveme clarified that, the sales of the backsheet for 2014 had a 25% growth, the increase is mainly from China and North America, the production capacity of the module manufacturer occupies 70% of the world capacity, it's considerable that the growth rate and the

It is reported that from 2011, more than 100 Coveme employees are hammering on developing the new PV market. As the expansion of the PV market capacity of Asia-pacific region, it is estimated that Coveme will put into operation the new production line, in order to double the capacity of production.

In addition, Chinese backsheet manufacturer Jolywood has bought the business of Italian backsheet vendor, Filmcutter, to promote capacity of the non-fluorinated PET backsheet. According to the information, the deal will come into effect in from 1st of March, 2015. It's sure that the pv department principal of Filmcutter, Cesar Campos will become the CEO of the new company.

Filmcutter indicated that, the customer service and the availability. This deal will make Filmcutter continue to grow and innovate its own brand and market share in PET backsheet market. Filmcutter is allowed to provide its differentiated products, confirmed by the journalist from German upstream pv products magazine. He said the products of these two companies are totally different, Jolywood produces fluorine backsheet, however Filmcutter provides non-fluorine backsheet.

The reporters learned that during the SNEC held in Tokyo, the ZTT PV backsheet attracted lots of new and old customers from America, Germany, Spain, China Taiwan, India, etc. The new energy storage, new photovoltaic products and the total solution for the photovoltaic stations provided by ZTT received much attention from numerous experts and customers.

ZTT has successfully provided the backsheet to first-line PV manufacturers in long term, also the company was known by the quotation.

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