

Press Release

Heaven or Hell: How will the solar market develop in Italy?

Enrolment has started for Italy's largest international solar conference

Berlin, 18.01.2012. In 2011 almost seven gigawatts of photovoltaic output went on line to the grid network in Italy. That placed it above the previous industry leader, Germany. In the coming year further developments in the Italian market are being keenly anticipated - also on account of the new Government. In the "Conferenza dell'Industria Solare – Italia 2012", the largest international conference for the solar industry not associated with a trade exhibition, experts will once again put large and attractive markets under the microscope once again. The event takes place on 23rd and 24th February in Rome.

"Will the coming year be heaven or hell?" is the provocative title of the first round of discussion, in which the challenges that the solar branch must face in 2012 will be investigated more closely. To these belong the restrictions in the financing of solar projects owing to the financial crisis and the current lack of clarity concerning the continuation for the Italian solar incentive scheme - since the funds of the Conto Energia IV will potentially have been exhausted even as the year begins.

Aside from this focus, other issues to be examined include grid integration, the internationalization of the industry, the (re-)financing of existing plant and the branding system "Made in Europe". In two parallel sessions, participants will have the opportunity to debate the current situation in discussion rounds with more than 40 market experts. These include, amongst others: the chairmen of the solar associations ANIE/GIFI, Assosolare, Assolterm and ESTIF, Gerardo Montanino of the Italian economic and finance ministry's GSE department that is responsible for the renewable energy incentive schemes, together with representatives of Italian solar companies such as Coveme, Bonfiglioli Riduttori and Enel.si. The event is aimed at executives and managers of companies active in photovoltaics and solar-thermal energy as well as suppliers, analysts, investors, consultants, representatives from politics and trade associations, and the press.

The conference, organized by the knowledge provider Solarpraxis together with Ambiente Italia, has become established as an important meeting point for the industry, offering very good opportunities for expert discussion. The high quality programme, always staying close to practice, will ensure that the more than 400 participants at the conference venue Sheraton Roma Golf Parco de Medici in Rome will once again benefit from first-hand information.

Further information and the programme can be found on the website <http://www.solarpraxis.de/en/conferences/cis-it-2012/general-information/>.

Enrolments may be made under: <http://www.solarpraxis.de/en/conferences/registration>

About Solarpraxis:

Solarpraxis is one of the leading knowledge providers in the renewable energy sector. It offers expertise and professional services spanning engineering, conference organisation and publishing. Solarpraxis has been organising industry gatherings for decision-makers since 1998. These include, alongside the Forum Solarpraxis - the oldest event organised by Solarpraxis, numerous other conferences, including events in Italy, India, Spain, the UK and USA.

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